

## **Healthy Living with Chronic Conditions**

### **Quarterly Stakeholder Meeting**

**October 26, 2010**

**Office on Aging**

### **MINUTES**

**Attendees:** Beth Stern (Partners in Care), Ericka Danczak (Office on Aging), Alice DeFranco (WECARE), Muriel Guzzi (Kaiser Permanente), Linda Haghi (Partners in Care), Oscar Lopez (Partners in Care), Sylvia Mann (Office on Aging), Cheryl Meronk Council on Aging), Judy Ogan (Health Care Agency), Lena Perelman (SCAN), Andrea Purdy (Office on Aging), Adrienne Stokols (WECARE), Charlotte Tenney (San Diego Aging & Independent Services), Erin Ulibarri (Office on Aging), Cheryl Wieland (Age Well Senior Services)

#### **1) Welcome and Introductions**

#### **2) Program Updates –**

- Beth Stern (Partners in Care) explained that the program name was most likely going to be changed to “Better Choices. Better Health.” to be consistent with the new National Council on Aging CDSMP online program.
- Oscar Lopez discussed his experiences in implementing the program in LA County and the successes he has had with targeting senior apartment facilities.
- Oscar explained that he contacts the residential services coordinators and presents on the program at their meetings; works better than cold calling the facilities.
- Charlotte Tenney suggested instituting CDSMP as a required training for SCSEP (Senior Community Service Employment Program) participants
- Beth announced that Partner in Care has on record approximately 65 completers for Orange County; Erin Ulibarri made a correction that Orange County has approximately 175 course completers and PIC would be receiving the paperwork in the coming weeks.
- Adrienne Stokols announced that Senior Center Without Walls will be offering CDSMP through this program in January.

### **3) Marketing –**

- Erin Ulibarri announced that Partners in Care has assembled a tool kit that contains several marketing items that can be sent to the various stakeholders
- Ericka Danczak discussed the upcoming marketing efforts that CalOptima has offered to do (outreach to clients through their chronic disease program, case management, MSSP, and OneCare); flyers to clients, presentations to employees, articles in quarterly newsletters
- Lena Perelman offered to help market the program to SCAN members and contact Emerald Court to inquire about hosting a class at that location; SCAN also has contacts at the large medical groups and would look into having classes at various clinics.
- Lena asked about getting an updated schedule of classes: the Office on Aging will have an updated Orange County schedule and Oscar Lopez stated that the CDA website has all CA classes listed.
- Oscar will also find out about the possibility of listing whether or not the scheduled classes are full on the CDA website
- Erin will be contacting Lena to assist with the location search and send her marketing flyers
- Erin announced that a webpage on the Office on Aging website will be devoted to the program and contain downloads of marketing items and workshop documents for leaders.
- Judy Ogan distributed the schedule for 2011 and list of potential sites so that multiple people are not contacting the same locations
- Erin said that she will be doing a presentation to the Hoag Hospital parish nurses in June and offered to do this at other locations; Partners in Care will send a short presentation to use
- Erin distributed brochures to advertise the program

### **4) Upcoming Classes –**

- Judy stated that 24 past and current leaders attended a facilitators meeting in September; they were provided a program update and workshop paperwork packets
- Judy also conducted a leaders training in October which resulted in 13 new leaders (12 of which will teach in Orange County)

**Next meeting:** To be determined