

Program Overview

Goal of Program

Provide commuter assistance to all employees, increase the average vehicle ridership of the home-to-work commute, and cost effectively comply with SCAQMD regulations.

- Managed by Human Resource Services
- Administered by TVS

Major Elements

- Outreach and Education
- Commuter Assistance
- Commuter Services
- Startup and On-going Incentives
- Annual Transportation Survey
- Regulatory Compliance
- Management Support

Outreach and Education

- 30 Information Display Racks
- 28 On-site Coordinators
- Quarterly Electronic Newsletter
- Rideshare Booth at larger events
- New Employee Orientation

Commuter Assistance

- www.ocgov.com/hr/rideshare
- Message Center = 714-647-1931
- rideshare@ocgov.com
- Carpool / Vanpool Classifieds

Commuter Assistance

- Guaranteed Ride Home
 - Emergency On a Rideshare Day
 - Taxi Ride to Home or Vehicle
- Ride Matching
 - On-line Carpool Classifieds
 - HR Portal > General Resource
- Individualized Assistance

Commuter Services

- Commuter Choice Program
 - Purchase bus, train or vanpool fare thru payroll deduction
 - Reduces taxable income up to current IRS threshold
- Try-Transit-On-Us
 - Reimbursed for a 1-day or 1-week ticket on any public transit

Startup Incentives

- Start-A-Vanpool
 - Lease a vanpool to receive a \$300
 e-Card at 3 months and again after
 6 months
- Get-A-Charge-On-Us
 - Lease or purchase an electric vehicle (EV or PHEV) to commute to work and get a \$100 e-Card

Startup Incentive

- Commuter Choice Registration Bonus
 - e-Card between \$30 and \$100(depending on mode) after 60 days
- Club Rideshare Registration
 - Track 20 rideshare events with 90 days for a \$30 e-Card*

* Not available to those that have received another startup incentive

On-going Incentives

- Club Rideshare Benefits:
 - Monthly Drawings (\$25 x 3)
 - e-Bulletin with contests and alerts
 - Merchant Discounts
 - Annual Renewal for a \$10 e-Card
 - Refer-A-Coworker for a \$10 e-Card
 - Special events

Other Incentives

- Funded by RCTC/SANBAG
- Inland Empire Residence Only
- \$2 /day in Gift Cards
 - First 3 months of ridesharing
- RidesharePlus
 - Annual Gift and Discounts
 - After 3 months of ridesharing

Other Incentives

- Funded by OCTA
 - Destination Partner Discounts
 - Metrolink, Bus and FasTrak users
 - Vanpool Lease Reduction Subsidy
 - \$400 monthly discount
 - Special Promotions

Transportation Survey

- Employee Count per Worksite
 - 90% Response Rate Required
- Link to On-line Survey
- Key Information
 - Agency or Department
 - Commute Mode and Start Time
 - Trip Origin and Destination

Regulatory Compliance

- South Coast Air Quality
 Management District (Rule 2202)
- Annual Reporting
 - Transportation Survey Results
 - Trip Reduction Plan
 - Strategies and Incentives

Management Support

- Promote Ridesharing
 - New Hire Training and Staff Meetings
 - Display Racks / Events / Posters
- Annual Transportation Survey
 - 90% Response Rate
- Designate On-site Coordinators
 - Buildings with 250+ employees
 - Annual Update Training

On-Site Coordinators

- Manage Information Display Rack
 - Order, Receive, Replenish
- Direct Employees to Information
 - Web (www.ocgov.com/hr/rideshare)
 - E-mail (<u>rideshare@ocgov.com</u>)
 - Phone (714) 647-1931
 - Display Rack in Building

Awards

