ORANGE COUNTY
WORKFORCE INVESTMENT BOARD
1300 S. GRAND AVENUE, BLDG. B, 3RD FLOOR
SANTA ANA, CA 92705-4407
PHONE: (714) 480-6500 FAX: (714) 834-7132

Orange County Workforce Investment Board

Executive Committee

April 19, 2013
8:00 a.m.
Orange County One-Stop Center
Santiago Room
125 Technology Dr., Suite 200
Irvine, CA 92618
949-341-8000

NOTE: The location & the starting time

REVISED AGENDA

CALL TO ORDER

PUBLIC PARTICIPATION
Members of the public may address the Executive Committee on items listed within this agenda so long as the subject matter is within the jurisdiction of the Committee.

1. MINUTES **ACTION**
The minutes of the February 22, 2013 Executive Committee meeting are presented for review and approval.

2. YOUTH FUNDING RECOMMENDATIONS PY 2013-2014 (YC) **ACTION**
Youth funding recommendations for Program Year 2013-2014 will be presented for review and approval.

3. YOUTH COUNCIL MEMBERSHIP (YC) **ACTION**
The Committee will consider recommendations for appointments to the Youth Council.

4. DEMAND OCCUPATION LIST **ACTION**
The Committee will review and approve the updated Demand Occupation List.

5. COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY **ACTION**
The Committee will review and approve the Comprehensive Economic Development Strategy (CEDS).

6. GRANTS UPDATE **INFORMATION**

Staff will provide information on recent grant activity.

7. CHAIR AND DIRECTOR'S REPORT **INFORMATION**

The Chair and Director will provide an update on OCWIB activities.

ADJOURNMENT

IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THIS MEETING, CALL (714) 480-6500 OR THE TDD AT (714) 834-7163. PLEASE CALL 48 HOURS IN ADVANCE TO ALLOW THE COUNTY TO MAKE REASONABLE ARRANGEMENTS TO ENSURE ACCESSIBILITY TO THIS MEETING. (28 CFR 35.102-35.104 AMERICAN DISABILITIES ACT TITLE II)

TO OBTAIN COPIES OF OCWIB COMMITTEE AGENDAS AND ATTACHMENTS VISIT OUR WEBSITE AT: WWW.OCWIB.ORG OR CONTACT THE ORANGE COUNTY WORKFORCE INVESTMENT BOARD ADMINISTRATIVE OFFICE: 1300 S. GRAND AVENUE, BLDG. B, 3RD FLOOR, SANTA ANA, CA 92705 (714) 480-6449.

Item #1 – ACTION

Orange County Workforce Investment Board
Executive Committee

February 22, 2013
8:00 a.m.
Orange County One-Stop Center
Santiago Room
125 Technology Drive
Suite 200
Irvine, CA 92618

MINUTES

Present:	**Guests:**	**Staff:**
Bob Bunyan	Michael Vu	Andrew Munoz
Lauray Holland Leis	David Baquerizo	Jenna Sergio
Rick Sandzimier	Sallie Salinas	Julie Elizondo
Tod Sword	Lisa Newcomb	Ron Milone
Frank Talarico	Gregory Mathes	Jolie Sheppick
	Rena Drake	
	Chris Strom	

CALL TO ORDER
Bob Bunyan called the meeting to order at 8:12 a.m.

1. MINUTES **ACTION**

The minutes of the October 19, 2012 Executive Committee meeting were presented for review and approval.

Lauray Holland Leis motioned for approval. Rick Sandzimier seconded. Motion passed.

2. YOUTH FUNDING RECOMMNEDATIONS (YC) **ACTION**

Staff provided recommendations for a funding reduction for the Orange County Conservation Corps.

Rick Sandzimier motioned for approval. Tod Sword seconded. Motion passed.

3. ONE-STOP SYSTEM RFP EVALUATION TEAM REPORT (SD&P) **ACTION**

Staff provided the results of the Evaluation Teams' review of the Comprehensive/Satellite One-Stop Center and Business Services Requests for Proposals.

Lauray Holland Leis motioned for approval. Rick Sandzimier seconded. Motion passed.

4. ONE-STOP SYSTEM FUNDING RECOMMNEDATIONS (SD&P) ACTION

Staff provided the funding recommendations for the Orange County One-Stop System for Program Year 2013-2014.

A motion was made with a modification to recommendation #6:

> If negotiations do not yield a contract, authorize staff to negotiate with other fundable providers, without limitation presented by policy issue #4, as procured through the One-Stop Comprehensive Center and Business Services RFP.

Rick Sandzimier motioned for approval. Tod Sword seconded. Frank Talarico and Lauray Holland Leis abstained. Motion passed.

5. WIA TRAINING PROVIDER ELIGIBILITY POLICY (SD&P) ACTION

Staff provided information on the Policy & Procedure for the WIA Training Provider Eligibility & Individual Training Accounts.

Rick Sandzimer motioned for approval. Lauray Holland Leis seconded. Motion passed.

6. WIA TRAINING SERVICES-PERFORMANCE POLICY ACTION

No action – item continued.

7. ANAHEIM/OC JOB FAIR ACTION

Staff provided information on the upcoming OC/Anaheim Job Fair.

Lauray Holland Leis motioned for approval. Tod Sword seconded. Motion passed.

8. GRANTS UPDATE INFORMATION

Staff provided information and recent grant activity.

9. CHAIR AND DIRECTOR'S REPORT INFORMATION

Andrew Munoz provided an update on OCWIB activities.

The meeting was adjourned at 10:05 a.m.

Item #2 – ACTION

YOUTH FUNDING RECOMMENDATIONS PY 2013-2014 (YC)
Recommendation Summary
April 19, 2013

Approved by the Youth Council on April 2, 2013.

BACKGROUND:
Workforce Investment Act services for youth in Orange County address employment, training needs and skill deficiencies of economically disadvantaged In-School Youth (ISY) and Out-of-School Youth (OSY) ages 16 to 21, with the exception of the cities of Santa Ana and Anaheim. Providers of OCWIB WIA Youth Program Services include:

- City of La Habra (LH)
- Irvine Unified School District (IUSD)
- Orange County Asian and Pacific Islander Community Alliance (OCAPICA)
- Orange County Conservation Corps (OCCC)
- Orange County Youth Workforce Development Program (OCYWDP)
- Workforce Services Professional – Resulting from Workforce Services RFP

PY 2013-2014 Funding Recommendations – Year-Round Program
The funding per region is based upon a weighted average using the criteria below. Each subsequent year of the procurement cycle, the criteria are updated with the most up-to-date information; therefore, the percentage of funding per region may change.

- The number of high school drop-outs in the region for the School Year 2010-2011 as reported by the California Department of Education. Weighted Average: .35.
- The Comprehensive Economic Development Strategy (CEDS). The CEDS identifies "Red Zones" in the County– "pockets" in cities that demonstrate economic need due to low income and high unemployment. Weighted average: .35. *The Red Zones have not changed.*
- Population of youth between the ages of 15 and 21 in the region as determined by the American Community Survey 2009-2011 Estimates, Table B01001. Weighted Average: .15.
- Youth living below the poverty level ages 16-24 as reported by the 2011 United States Census, Table B17007. Weighted Average: .15.

Coastal Region		Contractor	Estimated Total Budget
% of Funding	33.52%	IUSD	$ 586,600
Funding Per Region	$1,173,200	WS – RFP/OCYWDP	$ 548,100
		OCCC – Cont. Srvcs.	$ 38,500
Northern Region			
% of Funding	21.09%	OCCC	$ 369,075
Funding Per Region	$738,150	LH	$ 369,075
Southern Region			
% of Funding	19.59%	IUSD	$ 342,825
Funding Per Region	$685,650	OCCC	$ 342,825
Western Region			
% of Funding	25.80%	OCAPICA	$ 870,500
Funding Per Region	$903,000	OCCC – Cont. Srvcs.	$32,500
Subtotal			$3,500,000
Red Zones / Carry In Participants			
Continuing Services from PY 2012-2013		OCYWDP	$ 315,500
Grand Total			$3,815,500

RECOMMENDATION(S):

1. Approve the funding recommendations as detailed in the Background of the agenda.
2. If WIA Youth funds allocated by the State and/or the carry-in from Program Year 2012-2013 is less than or greater than the estimated amounts, authorize staff to adjust allocations based on percentage increases or decreases.
3. Authorize staff to exercise a contingency cost increase or decrease in the amount not to exceed ten percent (10%) of the individual Agreement amount.
4. If negotiation does not yield a contract with a Contractor, authorize staff to negotiate with another procured provider. If negotiation does not yield a contract in accordance with the aforementioned process, authorize OCYWDP to provide needed services in the region.
5. In the event of contract termination, authorize staff to negotiate with another procured provider. If negotiation does not yield a contract in accordance with the aforementioned process, authorize OCYWDP to provide needed services in the region.

ATTACHMENT(S):
None

Item #3 – ACTION

YOUTH COUNCIL MEMBERSHIP (YC)
Recommendation Summary
April 19, 2013

Approved by the Youth Council on April 2, 2013.

BACKGROUND:
At the November 12, 2010 meeting, the Youth Council directed staff to contact the youth contractors to obtain nominations of youth representatives for participation in the Youth Council. The following youth are being nominated:

Cheyenne Garcia (nominated by City of La Habra)
Daniel Okubo (nominated by Orange County Asian and Pacific Islander Community Alliance)

RECOMMENDATION(S):
Approve nomination to the Youth Council of Cheyenne Garcia
Approve nomination to the Youth Council of Daniel Okubo

ATTACHMENT(S):
None

Item #4 – ACTION

DEMAND OCCUPATION LIST
Recommendation Summary
April 19, 2013

BACKGROUND:
The Demand Occupation criteria for Orange County is based on the Industry and Occupation Employment Projections developed by the Employment Development Department Labor Market Information Division (EDD/LMID). On October 26, 2011, the OCWIB approved the Demand Occupation Criteria and Policy based on EDD/LMID Occupational Employment Projections of 2008-18 and Occupational Wage Data from 1st Quarter 2010. In February 2013, the EDD/LMID released the new Labor Demand Occupation Data for Orange County based on the 2010-2020 Occupational Employment Projections and Occupational Wage Data from 1st Quarter 2012.

RECOMMENDATION(S):
Approve the Labor Demand and WIA Training Policy

ATTACHMENT(S):
Labor Demand and WIA Training Policy
Demand Occupation List

Item #5 – ACTION

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY
Recommendation Summary
April 19, 2013

BACKGROUND:

The County of Orange administers the regional CEDS Committee pursuant to the provisions of Section 302 of the Public Works and Economic Development Act of 1965 (42 U.S.C. §3162), Regulations 13 C.F.R., part 303. The Committee acts as a facilitator and technical resource for those eligible entities seeking Economic Development Administration (EDA) funding for projects that will create jobs in Orange County. The Orange County Board of Supervisors approved the designation of the Orange County Workforce Investment Board (OCWIB) as the CEDS committee on September 12, 2006.

On July 24, 2012, the County of Orange entered into an agreement with the Orange County Business Council (OCBC) for Labor Market Information Economic Development (LMI/ED) services. The agreement includes development of a new Comprehensive Economic Development Strategy (CEDS) for Orange County.

The 2013 Orange County CEDS is a blueprint for economic development investments. This five-year strategic plan presents the current condition of the Orange County economy and the impact on those who live and work in Orange County; identifies economically vulnerable areas in which to invest economic improvement activities; proposes action strategies in five major areas impacting all of Orange County: infrastructure, workforce and education, housing, innovation in economic development, and healthcare; and, includes plans for measuring success.

The CEDS is a valuable tool for Orange County as a source of economic, workforce, and demographic information. The data, maps, and appendices include the most recent research available on high-unemployment and low-income communities. Additionally, the report presents economic and social indicators to create targeted economic development goals and objectives. The OCWIB/CEDS Committee, with support of County staff, will include the following goals in developing and implementing the CEDS:

1. To engage stakeholders countywide by conducting stakeholder discussions with the local economic development community; soliciting and compiling input on the 2013 CEDS process and strategy; seeking continued partnerships for EDA-eligible projects in the next five years; and making available technical assistance for partners in funding application development.
2. To expand legislative advocacy by advising Orange County's legislative delegation and other elected officials of the CEDS process and benefits.

3. To consistently seek innovative resource-leveraging through partnerships with other local funding sources including, but not limited to, redevelopment funds; developer contributions; Community Development Block Grants; Federal Enterprise Zones funding; State Empowerment Zones funding; Maintenance Assessment Districts/Business Assessment Districts funding; Measure M, Orange County Transportation Authority, and other transportation funding; and other discretionary funding.

The CEDS provides the foundation for all funding applications submitted by Orange County. Applications for funding may only be submitted for areas that meet economic distress criteria. Eligible project areas must have per capita income that is 80% or below the national average, and an unemployment rate that is at least one percent greater than the national average unemployment rate. The CEDS must be updated every five years. For this iteration of the CEDS, stakeholders from the business and education community were invited to submit input on the content and strategies; as well as provide direction on priority projects across the County. In addition, a survey was deployed to quantify stakeholder feedback and input to the CEDS.

The Orange County CEDS must be submitted and approved in July 2013 in order to maintain eligibility for EDA funding.

RECOMMENDATION(S):

Approve the draft 2013 Comprehensive Economic Development Strategy for submission to EDA. Allow staff to make non-substantive changes as required.

ATTACHMENT(S):

Comprehensive Economic Development Strategy Executive Summary

Item #6 - INFORMATION

GRANTS UPDATE
Recommendation Summary
April 19, 2013

BACKGROUND:

New Grant Funding:

OCWIB received an award for $1,352,000 as part of a consortium to serve dislocated workers from companies with locations in Orange County. Our portion of the project will serve 169 laid off individuals through March 2014.

Ongoing Grant Activities Include:

- The Alternative Fuels project ended March 31, 2013.
- The Community Based Job Training grant through Santa Monica College ends June 30, 2013.
- The Veterans Employment-Related Assistance Program Grant (Vets 5) ends June 2014.
- The Workforce Innovation Fund Grant (WIF) ends June 2015.
- The 6th Veterans Employment-Related Assistance Program Grant application will be submitted on Monday, April 22, 2013.

RECOMMENDATION(S):

Receive and File

ATTACHMENT(S):

None

Item #7- INFORMATION

CHAIR AND DIRECTOR'S REPORT
Recommendation Summary
April 19, 2013

BACKGROUND:
The Chair and Director will provide an update on OCWIB activities.

RECOMMENDATION(S):
Receive and File

ATTACHMENT(S):
None